



KORN FERRY
BE MORE THAN

UNLOCKING UNIQUITY

AN INSIDER LOOK AT KEEPING YOUR TOP TALENT ENGAGED

How do you retain your best people? Learn how to keep them engaged through the concept of uniqueness. Understand their uniqueness and tailor programs to their individual needs, while helping them feel part of your unique business with a stand-out purpose and direction. Here are four ways to make that happen...



ONE ELEVATE YOUR EVP



Sharpen your Employee Value Proposition

so it's unique to you, simple to understand and inspiring.



Keep the messaging consistent

so the words become a common mantra for all.



Bring it to life every day

through programs, initiatives, projects and communications.



Live and breathe it

otherwise it's just a collection of nice words.

TWO CUSTOMIZE YOUR WORK CULTURE



Root purpose in your culture

bringing your people together through a shared human bond.



Make it as adaptable as possible

so you can tailor initiatives to unique needs and skills.



Embrace difference

by recognizing and celebrating unquity in your people.



Welcome true selves

inspiring more fulfillment and productivity that unlocks potential.



THREE ENGINEER AN UNMATCHED EMPLOYEE EXPERIENCE



Build an experience with uniqueness at its heart

through what you say, training you provide and opportunities you offer.



Enable employees' passions and ambitions

with initiatives that help them develop in ways beyond work walls.



Customize your always-on learning

tailoring training and coaching to each individual through an ongoing feedback loop.



Communicate like a human

with authenticity, emotion and your own unique voice.



FOUR SHOW YOU CARE AND PROVE WHAT MATTERS TO YOU



Care for your people in work and life

by understanding and addressing individual challenges or concerns.



Look out for their wellbeing

both physically and mentally.



Stand up for causes you believe in

by talking about them openly and sincerely.



Act for impact

through decisions, initiatives and outcomes that show you mean it.



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YOUR PEOPLE-FIRST CULTURE BUILDS A STRONGER FUTURE

With unquity at the heart of your organization - whether it applies to your purpose and vision or to your people-first culture - you'll not just keep your best people for longer; you'll thrive as a business too.

THRIVE

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.

Business advisors. Career makers.